ARCC Forum
AFRICA’S READINESS for Climate Change
April 24th-26th, 2020

UCLA Campus
About

This inaugural event will include multiple UCLA schools and departments and provide the opportunity to meet some of the most notable Africans on the continent and in the Diaspora engaged in climate change. This platform will help develop strong public/private partnerships between the US and Africa, united in seeking climate solutions.

The ARCC Forum will assemble interdisciplinary panels of scholars, scientists, industry leaders, climate change innovators, youth activists, and dignitaries to build on African initiatives in these key areas: sustainable agriculture, energy, water use, wetland restoration, biofuel development, entrepreneurship, awareness building, engineering, and ecovillage development.
The time to act is now

• Paris Agreement falling behind (June 2017 report International Climate Score)

• International investment and aid essential to mobilize climate action in Africa

• Warming tipping point will suffer unless we take immediate ACTION
Africa faces the highest risk of destruction due to climate change.

The effects are even more devastating on vulnerable populations.
Why is Africa so vulnerable to climate change?

**Changing temperatures and precipitation**

- Increase pressure on rainfed agricultural systems
- Decrease area of arable land
- Displace already vulnerable populations

**Rising Sea Levels**

- Displace coastal populations

**Growing Population**

- From 1 billion in 2010 to 2.5 billion in 2050

**Exacerbates Political Instability**
Challenges for Climate Change Initiatives in Africa

- Few and far between
- Partial or complete international funding needed
- Climate finance slow, making it unrealistic to deliver climate goals
- Cities plagued with poverty, bad infrastructure, overpopulation, conflict and unstable governance
- Insurmountable challenges to build from scratch a stable green energy system
Solutions

Phase I: Complete

• Support initiatives that include the grassroots
• Fund innovative initiatives at the community level
• Support a multi-faceted approach that addresses various aspects of climate change
• Develop a plan that can mobilize other regions

Phase II: In progress

• Bring African climate change leaders into the global networks
• Exchange expertise and technology
• Give political and financial support
• Develop better global partnerships to empower African leaders to move fast on addressing climate change
Purpose

The ARCC Forum will be an opportunity for Los Angeles and climate change leaders to accelerate ambitious solutions and build stronger global partnerships.

The goal of the forum is to develop an ecologically and economically sustainable vision of “Green Development” in Africa, emphasizing local solutions to climate change developed by African stakeholders.

ARCC 2020 inaugurates a 5-year commitment to build bridges between the USA climate change movement, African Diaspora and Africans addressing climate change emergency action.

The ARCC Forum will accompany ongoing projects and actions that help solve some of the most pressing challenges of the climate crisis, here and in Africa. Key contributors will identify priorities for research and implementation, and collaboratively develop an action plan for the future.
WE ARE LOOKING FOR STRATEGIC PARTNERS

The two-day international ARCC Forum will be a zero waste event serving a broad audience within the UC system and throughout the climate change community. The event provides a unique opportunity to support African-designed programs that incorporate best practices in sustainable development and are guided by the needs of both communities and governments.

In addition to panel discussions on topics ranging from Climate Readiness Infrastructure to Ecovillage/Eco-City Development, we will offer Design Thinking jam sessions, a campus green tour, Celebrity Cocktail, Climate Solutions exhibitors hall, and opportunities to network with leaders in the global climate change movement.

JOIN US

ARCC Forum
April 24-26th, 2020
UCLA Campus
Founded in 1959 as a U.S. National Resource Center, the UCLA African Studies Center (ASC) serves as the “central processing unit” of Africanist expertise at UCLA. The ASC engages a growing global network of students, scholars, educators, policymakers, entrepreneurs, artists, and activists committed to the imperatives of transformative research.

The ASC’s mission is threefold:

• Promote and disseminate cutting-edge Africanist research and scholarship

• Develop community outreach and service programs, including public diplomacy initiatives, international conferences, teacher-training workshops, African languages instruction, and dialogues with the performing and visual arts

• Connect UCLA students and their counterparts in Africa with opportunities for academic and professional enrichment
ARCC 2020 SPEAKERS

Aya Chebbi, African Union Youth Ambassador,
2019 Gates Foundation Awardee, UN African Youth Leader and claimed the “Greta Thunberg” for Africa to speak on African youth mobilization and collaboration.

Nnimmo Bassey, Africa’s famous environmentalist,
Director of an ecological think-tank in Nigeria, Recipient 2010 Right Livelihood Award also known as the “Alternative Nobel Prize” will speak about environmental activism in Africa.

HE Sidique Abou-Bakarr Wai, Sierra Leone Ambassador to USA,
UN delegate, politician, diplomat, and public policy czar, Sec. General ECOWAS will speak on new economic opportunities for Africa.

Ousmane Pame
President Global Ecovillage Network/ Africa and REDES (Network for Ecovillage Emergence and Development in the Sahel)
will speak on solutions for refugee movements and regenerative (ecological communities) programs for climate crisis in Africa.
ASC’s current collaborative projects build bridges between STEM fields, professional schools, social sciences, the humanities, and the arts.

They address areas such as:

- Economically and ecologically sustainable community-driven solutions to climate change
- Human rights and the refugee crisis
- Linkages between the science and culture of healthcare

Through research initiatives that produce knowledge and “make a difference,” the ASC strives to promote change based on collaboration with African partners, international colleagues and organizations, and Los Angeles constituencies.
Earth Rights Institute

• Earth Rights Institute (ERI) was founded in 2001 as a US 501(c)(3) organization.

• Promotes a model of development that supports the re-localization of development expertise. Regenerative communities are empowered communities that manage and direct their own growth, strategies and expert knowledge.

• Our team develops, designs and implements programs that incorporate education, advocacy and research in building ecologically, economically and culturally sustainable communities around the world.

• ERI works in a collaborative method with partners and local leaders.

• Since 2006 we have had an office in Cote d’Ivoire. Our initiative ‘Climate Action Plan for West Africa’ is the country’s leading model addressing climate change and sustainability.
YOUR SUPPORT WILL ALLOW US TO

- Support African-designed programs that incorporate best practices in sustainable development and are guided by the needs of both communities and governments.
- Keep conference fees low to attract involvement from a broad range of sectors.
- Provide various opportunities for networking and collaboration on concrete solutions to climate change challenges.
- Provide scholarships to students and new researchers to diversify the participants, institutions and sectors represented.
- Ensure we have a top-notch team and processes in place so that the Forum runs smoothly and efficiently.

ARCC Forum
April 24–26th, 2020
UCLA Campus
SPONSORSHIP BENEFITS

• Increase the visibility and strengthen the reputation of your company/organization within the academic, business, and international climate change community.

• Interact with key climate change researchers, policy makers, and industry stakeholders.

• Access a broader network of academic, government, international development and technology innovators.
$20,000 contribution

Exclusive Climate Champion on stage sponsorship recognition

Platinum recognition in digital + print Forum materials and press kit

Logo on Forum poster

Choice of table in exhibitor area for both days

Ten Forum registrations

4 invitations to Climate Champion Cocktail

Social media promotion pre and post forum

Opportunity to participate in VIP events

ARCC Forum
April 24-26th, 2020
UCLA Campus
$10,000 contribution

Climate leader recognition in digital + print forum materials and press kit

Table in exhibitor area for both days

Table in exhibitor area for both days

Social media promotion pre and post forum

Six Forum registrations

2 invitations to Climate Champion Cocktail

ARCC Forum
April 24-26th, 2020
UCLA Campus
$5,000 contribution

Climate Activist recognition in digital + print forum materials and press kit

Four Forum registrations

2 invitations to Climate Champion Cocktail

Social media promotion pre and post forum

ARCC Forum
April 24–26th, 2020
UCLA Campus
$2,000 contribution

Climate Supporter recognition in digital + print forum materials and press kit

Two Forum registrations

Social media promotion pre and post forum

ARCC Forum
April 24-26th, 2020
UCLA Campus
Conference Events for Sponsorship

Climate Champion Cocktail at the Fowler Museum with musical entertainment
VIP dinner with guest speakers, dignitaries, and honored guests
Forum breakfasts (all participants)
Forum coffee breaks (all participants)
Forum lunches (all participants)
VIP lunch by invitation
Zero waste event fund
EXHIBITORS

- 6 foot exhibitor table in hall adjacent to conference room
- High visitor traffic (500+) during 2 day forum
- Open during pre-registration, coffee and lunch breaks
- Featured as exhibitor in forum program
- $400 for Non-profits, $600 for For-profits
Thank you!

Contact:
EARTH RIGHTS INSTITUTE
West Coast Office, Santa Monica
Co-founder and Executive Director:
Annie de la Bouillerie Goeke
Phone: (+1) 310 403-6693
Email: annie@earthrightsinstitute.org
www.earthrightsinstitute.org